



## Significant USA Market News

**Paris, January 10, 2008:** Teleperformance announced today **completion of the negotiations** between Teleperformance USA and its first client. **This new agreement** has been **renewed for a three-year period** to support a variety of applications including **Customer Care, Technical Support & Customer Growth**.

Teleperformance's **partnership** with such a **Major Telecommunications Client** is outstanding given both the **size of the contract**, which is one of the most significant in the outsourcing industry in the US, as well as the confirmation of **the client's loyalty**.

### About Teleperformance:

Teleperformance (Euronext: FR 0000051807), the **world's leading provider** of outsourced CRM and contact center services, **operates under various brands**, such as **Teleperformance** for customer acquisition, customer service and customer growth programs, as well as **TechCity Solutions** and **Cash Performance** respectively specializing in technical support and debt collection. In 2006, the Teleperformance Group achieved €1,385 million revenues (US\$1,824 million – exchange rate at December 31, 2006: €1 = US\$1.317).

The Group operates nearly **75,000 computerized workstations**, with **more than 80,000 employees (Full-Time Equivalents)** across **272 contact centers in 45 countries** and conducts programs in more than 60 different languages and dialects on behalf of major international companies operating in various industries.

For more information, visit: [www.teleperformance.com](http://www.teleperformance.com)

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